

U.S. Department of Justice

Washington, DC 20530

Exhibit A to Registration Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at <http://www.fara.gov>.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <http://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <http://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name and Address of Registrant

National Strategies, LLC
1400 Eye Street, NW, Suite 900
Washington, DC 20005

2. Registration No.

6123

3. Name of Foreign Principal

Bidzina Ivanishvili

4. Principal Address of Foreign Principal

Youth Alley #6, 0105
Tbilisi, Georgia

5. Indicate whether your foreign principal is one of the following:

☐ Foreign government

☐ Foreign political party

☐ Foreign or domestic organization: If either, check one of the following:

☐ Partnership

☐ Committee

☐ Corporation

☐ Voluntary group

☐ Association

☒ Other (specify) A private individual

☐ Individual-State nationality

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant

Not applicable

b) Name and title of official with whom registrant deals

7. If the foreign principal is a foreign political party, state:

a) Principal address

Not applicable

b) Name and title of official with whom registrant deals

c) Principal aim

Formerly CRM-157

FORM NSD-3
Revised 03/11

8. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.

The foreign principal is a private individual who owns a commercial bank in Georgia.

b) Is this foreign principal:

Supervised by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☒

Owned by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☒

Directed by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☒

Controlled by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☒

Financed by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☒

Subsidized in part by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☒

9. Explain fully all items answered "Yes" in Item 8(b). *(If additional space is needed, a full insert page must be used.)*

Not applicable.

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

The foreign principal is a private individual.

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit A to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date of Exhibit A	Name and Title	Signature	
August 07, 2012	Alfred Gordon, CEO, National Strategies, LLC	/s/ Alfred Gordon	eSigned

U.S. Department of Justice

Washington, DC 20530

Exhibit B to Registration Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <http://www.fara.gov>.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <http://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <http://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant National Strategies, LLC 1400 Eye Street, NW, Suite 900 Washington, DC 20005	2. Registration No. <div style="text-align: center; font-size: 2em;">6123</div>
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3. Name of Foreign Principal.

Bidzina Ivanishvili

Check Appropriate Box:

4. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
5. ☐ There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
6. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.
7. Describe fully the nature and method of performance of the above indicated agreement or understanding.

In connection with the mission to educate the media, political leaders and public about the importance of supporting democracy and emphasis on conducting free, fair and competitive elections in Georgia and the Foreign Principal's specific campaign; with full media access; help with development and management of relationships in Washington, DC, and assist with media relations in the U.S.; provide outreach to media and production of daily and weekly news related to the above issues; communicate with Members of Congress, their staffs, and members of the Obama Administration to develop support and foster advocacy; conduct proactive media campaign targeting national media community and key opinion leaders to complement the Federal Lobbying/government-relations strategy, including media and information-tracking.

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Some of the Registrant's activities may involve advocating on behalf of the foreign principal with Members of Congress, their staffs, and members of the Obama Administration on the importance of supporting democracy and emphasis on conducting free, fair and competitive elections in Georgia with full media access. Educational and information materials will be used in this connection, in the form of written and online briefing materials, and a daily and weekly digest/compendium of related relevant news, distributed via email, and with recourse and reference to promotion and dissemination via print, web, and available social and commercial-media means.

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes ☒ No ☐

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Some of the Registrant's activities may involve advocating on behalf of the foreign principal with Members of Congress, their staffs, and members of the Obama Administration on the importance of supporting democracy and emphasis on conducting a free, fair and competitive elections in Georgia with full media access. Educational and information materials will be used in this connection, in the form of written and online briefing materials, and a daily and weekly digest/compendium of related relevant news, distributed via email, and with recourse and reference to promotion and dissemination via print, web, and available social and commercial-media means.

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit B to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date of Exhibit B	Name and Title	Signature
August 07, 2012	Alfred Gordon, CEO, National Strategies, LLC	/s/ Alfred Gordon eSigned

Footnote: Political activity as defined in Section 1(o) of the Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

ADDENDUM TO CLIENT CONSULTING AGREEMENT

This Addendum to Client Consulting Agreement is entered into as of April 10, 2012 by and between **National Strategies, LLC** (the "Consultant"), a Delaware limited liability company with its principal place of business at 1400 Eye Street, NW, Suite 900, Washington, DC 20005, and **Mr. Bidzina Ivanishvili** (the "Client"), with his principal place of residence at Youth Alley #6, 0105, Tbilisi, Georgia.

WHEREAS, the parties entered into a Consulting Agreement as of January 10, 2012 (the "Consulting Agreement") which terminated on April 9, 2012; and

WHEREAS, the parties desire to enter into this Addendum to the Consulting Agreement;

NOW THEREFORE, in consideration of the mutual premises and covenants contained herein and intending to be legally bound, the parties hereto hereby agree as follows:

1. The Term of the Consulting Agreement is extended by nine (9) months effective April 10, 2012. During these 9 months, Consultant shall provide the following services:

LOBBYING

a. Federal Lobbying.

- The White House, State Department and United States Congress. Consultant will communicate with the elected and appointed leaders in the executive and legislative branches of the U.S. Government to develop support for Client's campaign.
- Washington, DC advocacy and ally development. Consultant will identify, recruit and activate the most influential political and policy leaders to support free and fair elections in Georgia and the Client's specific campaign.

b. Media Relations. Consultant will continue its proactive media campaign targeting the national media community and key opinion leaders to complement the government relations strategy, through:

- Editorial board briefings.
- National Press Club briefing.
- Paid media.
- Speaking engagements.
- Exclusive interviews.
- Media monitoring and response.

c. **Media and Information Tracking.** Consultant will focus on key areas for spreading the Client's message:

- Congressional leaders and staff
- Georgia in-country influentials and supporters
- U.S. Foreign Policy Leaders
- International thought leadership
- Press

To ensure that it controls the information necessary to its effort in a rapid proactive and reactive fashion, Consultant will develop a "Georgia Media & Information Tracker" on four levels:

- Daily Media & Information Tracker
- Weekly Media & Information Summaries
- Monthly Media & Information Reports
- Special alert notifications

2. In consideration for the Services provided starting with April 10, 2012, the Client shall pay Consultant:

For Part I - Lobbying

- a. \$105,000 per month for Federal Lobbying and media related services (3 firms, NSI, Downey-McGrath, Parry-Romano-Symms.

Client agrees to pay Consultant in advance every three months for the next three months of Services. Thus, the payment for the first three months of Services under this Addendum shall be made on or around April 10, 2012.

All other provisions of the Client Consulting Agreement shall not be affected hereby.

IN WITNESS WHEREOF, the parties have duly executed this Addendum as of the date first set forth above.

CLIENT:

By:

Bidzina Ivarishvili

CONSULTANT:

NATIONAL STRATEGIES, LLC

By:

Alfred Gordon, CEO

ADDENDUM TO CLIENT CONSULTING AGREEMENT

This Addendum to Client Consulting Agreement is entered into as of April 10, 2012 by and between **National Strategies, LLC (D.B.A. kglobal)** (the "Consultant"), a Delaware limited liability company with its principal place of business at 1400 Eye Street, NW, Suite 900, Washington, DC 20005, and **Mr. Bidzina Ivanishvili** (the "Client"), with his principal place of residence at Youth Alley #6, 0105, Tbilisi, Georgia.

WHEREAS, the parties entered into a Consulting Agreement as of January 10, 2012 (the "Consulting Agreement") which terminated on April 9, 2012; and

WHEREAS, the parties desire to enter into this Addendum to the Consulting Agreement;

NOW THEREFORE, in consideration of the mutual premises and covenants contained herein and intending to be legally bound, the parties hereto hereby agree as follows:

1. The Term of the Consulting Agreement is extended until terminated beginning on April 10, 2012. During the term of the agreement, Consultant shall provide Lobbying and Campaign Services. The Campaign services are described below, and the Lobbying services will make the object of a separate addendum:

CAMPAIGN - U.S. Outreach: building Citizens for Democratic Georgia

a. **Coalition Recruitment.** Consultant will recruit citizens within the U.S. to create a coalition ☐ online that provides facts about the situation within Georgia.

b. **Messaging.** Consultant will work in close coordination with the campaign team to create a message platform that will work in support of the current efforts of the in-country campaign and Consultant's efforts in the U.S. The platform will consist of 3-4 key messages, along with supporting bullet-points.

c. Digital Campaign. Consultant will conduct a digital campaign to raise the issue of Georgia for influencers, policymakers and the media in the US. There are several components to the campaign:

☐ **Citizens for Democracy in Georgia Website:** ☐ The website will serve as an educational resource for grassroots recruits, members of Congress and both U.S. and international media. Elements of this site will include:

- ☐ News: Collection of new clips highlighting the issues
- ☐ Media: Interviews, press releases, literature and statements from the organization
- ☐ Georgia Political History
- ☐ Fair Election Overview
- ☐ U.S. Policy toward Georgia
- ☐ Resources: Links to other sites such as Bidzina Ivanishvili and the Georgian Dream websites
- ☐ How to Get Involved: Sign-up to stay informed, follow on social media outlets such as (Twitter, contact your legislator, suggested letters to the editors, etc.
- ☐ About the Coalition ☐ Consultant will maximize the website's online visibility through coordination with the other (Georgian Dream online assets as well as optimize search engine using select keywords and phrases and search engine marketing tactics.

Social Media:

Consultant will build an army of online supporters with significant

digital reach and influence that can increase positive sentiment toward the goals of Client's campaign. The goal is to create a network of supporters in the U.S., Europe and most importantly within Georgia to help engage and push Client's messages.

Consultant will push content to influentials such as media, members of Congress and other third party organizations as well as engage and monitor all activity.

Collateral Development:

Consultant will provide full copywriting, design, and project direction for the creation of collateral materials to help drive traffic to the website and increase awareness. The package recommended by Consultant would include:

- ☐ Coalition visual identity
- ☐ A coalition brochure for broad, general distribution.
- ☐ Series of videos for DVD distribution, media and online including a biographic piece on (Client
- ☐ Online banners and ads
- ☐ Print Advertorials (At the end of each three months of this Addendum, the Client will have the right to terminate the Campaign services by giving notice to Consultant. In lack of such notice, this Addendum shall automatically continue for an additional three months.

2. In consideration for the Campaign Services provided starting with April 10, 2012, described above, the Client shall pay Consultant \$65,000 per month.

Client agrees to pay Consultant in advance every three months for the next three months of Services. Thus, the payment for the first three months of Services under this Addendum shall be made on or around April 10, 2012.

All other provisions of the Client Consulting Agreement shall not be affected hereby. IN WITNESS WHEREOF, the parties have duly executed this Addendum as of the date first set forth above.

CLIENT:

By:  Bidzina Ivanishvili

CONSULTANT: KGLOBAL

By:  Paul Johnson, CEO

Attachment A

Activities from April 10- May 10, 2012

- Management of BI Twitter followers including recruitment and outreach to over 30,000.
- Development of daily Twitter content
- Drafting of multiple opinion editorials
- Drafting of 3 Congressional floor statements
- Complete initial build of CDG website
- Multiple drafts of campaign talking points
- Weekly team strategy sessions
- Updated draft advertorials
- Message coordination with Georgia campaign team
- Production of two initial campaign videos
- Media training/ Q&A prep for interviews
- Recruitment of high-level allies: Secretary Ridge and General McCafferey